

**ABRIDGED NOTICE FOR REQUEST FOR PROPOSAL FOR “HIRING OF AGENCY FOR
MASS MEDIA COMMUNICATION, SOCIAL MEDIA COMMUNICATION,
ADVERTISEMENT AND DIGITAL MARKETING FOR PROMOTING ACTIVITIES
UNDER TRLM”**

Request for Proposal is hereby invited from agency for “Hiring of Agency for Mass Media Communication, Social Media Communication, Advertisement and Digital Marketing for Promoting Activities under TRLM” vide No.F.5(30)RD/TRLM/2022/10543 dated 22/08/2025. RFP notice may be seen in the websites- www.rural.tripura.gov.in/ www.trlm.tripura.gov.in and www.tripura.gov.in. The detailed RFP may be downloaded from the websites: www.tripuratenders.gov.in. The bidder may submit their bid with EMD of ₹40,000/- till 17/09/2025 upto 3.00PM.

Sd/-illegible
(**Tarit Kanti Chakma, IAS**)
Chief Executive Officer
Tripura Rural Livelihood Mission